

## 2024 企業倫理與社會責任精進國際學術研討會

International Conference on Advancements of Business Ethics  
and Corporate Social Responsibility 2024

### 徵稿啟事

隨著全球永續發展議題持續發酵，企業倫理、永續發展與社會責任實踐，對於企業經營決策的重要性大幅提升，更成為產官學界主要探究的議題之一。加上近年來全球受氣候變遷衝擊影響越趨明顯，以及數位科技影響力日增，都令現今企業運作需重新檢視其在快速變化的環境下，所應發揮的影響力與責任。

中原大學商學院企業社會責任研究中心謹訂於 2024 年 06 月 22 日（六）舉辦「2024 企業倫理與社會責任精進國際學術研討會」。本次研討會以「包容與永續－企業利社會行動與社會創新實踐」作為年度主題，目的為提供國際學術社群一個學術理論與經營實務溝通交流的平台，期許藉由與會國內外專家學者之專題演講和學術論文發表，分享學術新知、產業及科技趨勢、環境議題、以及各項社會責任實踐案例，展開深度對話與交流，得以提供社會永續之新展望。竭誠歡迎學術界與實務界的先進共襄盛舉、踴躍投稿。

### 地點 / 日期

中原大學商學院 / 2024 年 06 月 22 日（六）09:00 – 18:00

### 主辦單位

中原大學商學院企業社會責任研究中心

### 協辦單位

中原大學企業管理學系

## 投稿主題

本次研討會以「包容與永續 - 企業利社會行動與社會創新實踐 Inclusivity and Sustainability - Corporate Prosocial Actions and Innovations」為年度主題，徵求與企業倫理、企業社會責任、社會創業、永續發展、大學社會責任及地方創生等相關領域之論文，包含但不限於以下主題：

### ① 企業倫理、企業社會責任與社會企業

- 企業功能與企業社會責任
- 金融倫理
- 公司治理
- 社會責任投資
- 揭弊機制與行為
- 社會企業創業與經營
- 其他企業倫理議題

### ② 永續發展、環境倫理與科技倫理

- 聯合國永續發展目標 SDGs 議題
- ESG 企業永續議題
- 新能源科技倫理
- 人工智能發展與倫理
- 數據科技與倫理
- 其他永續、環境或科技倫理議題

### ③ 大學社會責任、地方創生與大學角色倫理

- 大學社會責任實踐案例
- 教學實踐研究與大學社會責任
- 大學社會責任與教學倫理
- 團結經濟、地方創生
- 社會服務及學習
- 其他大學社會責任議題

## 重要日期

- 論文摘要 / 全文截稿日期：2024/05/15 (三)
- 論文接受通知：2024/05/29 (三)
- 報名截止日期：2024/06/12 (三)
- 會議舉辦日期：2024/06/22 (六)

## 投稿資訊

- 本研討會接受以「摘要」或「全文」投稿，投稿稿件應以尚未正式發表之學術論文為限。
- 本研討會採線上投稿，稿件僅接受以 Word 檔上傳至投稿系統。摘要以不超過 2 頁、全文以不超過 20 頁為原則，使用中文或英文撰寫皆可，投稿時請務必依照規定格式進行撰寫，可以至研討會官網下載投稿撰寫格式及說明。
- 本研討會將評選出「最佳論文獎」，並於閉幕典禮公開頒獎表揚，欲角逐最佳論文獎項者，須以全文投稿。
- 本研討會採匿名審查制，凡接受發表之論文以全文投稿者，將擇優推薦至「中原企管評論」、「產業管理評論」、「Innovation in the Social Sciences」審查。
- 論文審查結果將以 E-mail 通知通訊作者，並同時公告於研討會官網。
- 本研討會僅收錄摘要於論文摘要集。

## 註冊與報名資訊

- 經接受之論文，至少須有一位作者完成報名註冊程序並出席研討會以中文或英文發表論文，發表須知及議程將另行通知。國內學者以實體發表論文為主，國外學者可選擇以實體或線上發表論文。
- 請依照論文接受函 Email 中提供之資訊於 2024/06/12 (三) 前完成線上報名註冊及繳費，以確保論文能被排入研討會議程。(※非中原大學投稿者可於研討會當日於報到處繳費，但仍須先至報名系統完成報名註冊。)
- 報名註冊費包含大會手冊、名牌、研討會參與 (開閉幕典禮/大會專題演講/論文發表場次)、茶敘餐點、發表或參與證明，及論文摘要集電子檔。
- 本研討會只接受以「現場繳費」方式繳交報名註冊費，繳費完成後恕不受理退費，如有不便之處，敬請見諒。繳費完成者，繳費證明請務必妥善保留，並至報名系統填寫報名資訊，以提供主辦單位核對。

- 現場繳費請至中原大學商學院一樓企業社會責任研究中心繳費，開放繳費時間：每週一至週五 10:00-16:00。

#### 報名註冊費

論文發表者 (中原大學學生) 免報名註冊費，但需要完成線上報名註冊

論文發表者 (學生) NTD 500 / 篇

論文發表者 (一般人士) NTD 1000 / 篇

一般與會者 免報名註冊費，但需要線上報名

※ 經接受之論文，報名註冊費提供每篇論文 1 位作者出席資格，同篇論文第 2 位(含)以上作者欲參與研討會，請以一般與會者報名註冊。

※ 若您以學生身分報名註冊本研討會，請於現場繳費時出示學生證或在學證明。

#### 聯絡方式

- 中原大學 商學院企業社會責任研究中心
- 電子郵件：[csrcycu@gmail.com](mailto:csrcycu@gmail.com)
- 研討會官網：[www.icabc2024.com](http://www.icabc2024.com)



研討會官網



投稿系統

## International Conference on Advancements of Business Ethics and Corporate Social Responsibility 2024

### CALL FOR PAPERS

In view of corporate ethics, sustainable development and social responsibility practices, the importance of business decisions has increased significantly, making it one of the major topics in management. Coupled with the accelerating impacts of environmental issues as well as digital technology in recent years, today's business operations face the challenge of re-examining their resilience and responsibilities in a rapidly changing environment.

Chung Yuan Christian University Corporate Social Responsibility Research Center is pleased to announce the "2024 International Conference on Advancements of Business Ethics and Corporate Social Responsibility" scheduled on June 22, 2024. This year's conference theme is "***Inclusivity and Sustainability - Corporate Prosocial Actions and Innovations.***" The conference aims to provide the international academic community with a platform for the exchange of academic theories and business practices. Through keynote speeches and presentations of academic papers by domestic and international experts, the conference seeks to share new academic insights, industry and technological trends, environmental issues, and various case studies on social responsibility practices. This conference will foster exchanges, contributing to new perspectives on social innovation and sustainability. We warmly welcome your participation.

#### VENUE / DATE

Chung Yuan Christian University, College of Business /  
2024/06/22 (Sat) 09:00 – 18:00

## ORGANIZER

CYCU Corporate Social Responsibility Research Center

## CO-ORGANIZER

CYCU Department of Business Administration

## CALL FOR PAPER

This year's conference theme is "***Inclusivity and Sustainability - Corporate Prosocial Actions and Innovations.***" We invite submissions of papers on issues relating to corporate ethics, corporate social responsibility, social entrepreneurship, sustainable development, university social responsibility, and regional revitalization, including but not limited to the following:

### ① **Corporate Ethics, Corporate Social Responsibility, and Social Enterprise**

- Enterprise Functions and Corporate Social Responsibility
- Financial Ethics
- Corporate Governance
- Socially Responsible Investment
- Debt Mechanisms and Behaviors
- Social Entrepreneurship and Management
- Other Corporate Ethics Issues

### ② **Sustainable Development, Environmental Ethics, and Technology Ethics**

- Sustainable Development Goals (SDGs)
- Environmental, Social, and Governance (ESG)
- New Energy Technology Ethics
- Artificial Intelligence Development and Ethics
- Data Technology Ethics
- Other Sustainable Development, Environmental and Technological Ethics Issues

### ③ University Social Responsibility, Regional Revitalization, and University Ethics Roles

- Cases of University Social Responsibility Practice
- Teaching Practice Research and University Social Responsibility
- University Social Responsibility and Teaching Ethics
- Solidarity Economy, Regional Revitalization
- Social Service and Learning
- Other University Social Responsibility Issues

#### IMPORTANT DATES

- Abstract / Full Paper Submission Deadline: 2024/05/15 (Wed)
- Notification of Acceptance: 2024/05/29 (Wed)
- Registration Deadline: 2024/06/12 (Wed)
- Conference Date: 2024/06/22 (Sat)

#### IMPORTANT DATES

- The conference accepts submissions in the form of "abstracts" or "full papers," submitted manuscripts should be limited to academic papers that have not been formally published.
- All papers must be submitted through the online submission system, and manuscripts are only accepted in Microsoft Word files uploaded to the submission system. The abstract should be no more than 2 pages, and the full paper should be no more than 20 pages. Both Chinese and English writing are acceptable, and adhering to the specified format is important when submitting. Please visit the website to download the abstract/full paper format.
- The "*Best Paper Award*" will be presented at the closing ceremony. Those who want to compete for it must submit the full paper.

- The conference uses a double-blind review system. Accepted papers will be selectively recommended for review in "*Chung Yuan Management Review*," "*Industry Management Review*," and "*Innovation in the Social Sciences*."
- The corresponding author will be notified of the paper review results via email, and the results will also be announced on the website.
- Only abstracts will be published in the conference proceedings.

## REGISTRATION INFORMATION

- Accepted papers must have at least one author complete the registration process and attend the conference to present the paper in either Chinese or English. Details about the presentation requirements and the schedule will be provided separately. Scholars based domestically primarily deliver their presentations in person, whereas international scholars can present their papers either in person or via online meeting.
- Please complete the online registration and payment by June 12, 2024 (Wed) based on the information provided in the acceptance letter email to ensure that your paper can be included in the conference program. (※ Non-CYCU authors can pay on-site during conference registration but registration through the online system is a must.)
- The registration fee includes the conference brochure, name tag, participation in the conference (opening/closing ceremonies, keynote speeches, paper presentation sessions), refreshments, certificate of presentation or participation, and the conference proceedings (PDF).
- The conference only accepts on-site payment for registration fees. Once payment is made, refunds will not be issued. Authors who have completed the payment are required to retain the proof of payment, fill out the information on the registration system, and provide it for verification by the organizers.



## REGISTRATION FEE

- On-site payment can be made at the Corporate Social Responsibility Research Center on the first floor of the College of Business at Chung Yuan Christian University. The center's opening hours are Monday through Friday, 10:00 AM to 4:00 PM.

Registration Fees	
Author (Student from CYCU)	FREE, but online registration is required.
Author (Student)	NTD 500 / per paper
Author (Regular)	NTD 1000 / per paper
Regular attendee	FREE, but online registration is required.

※ Accepted papers allow one author per paper to qualify for conference participation. Please register as regular attendees for the second author and beyond from the same paper who want to participate in the conference.

※ If you register for the conference as a student, please provide your student ID or enrollment certificate for verification during on-site payment.

## CONTACT

- CYCU Corporate Social Responsibility Research Center
- E-mail: [csrcycu@gmail.com](mailto:csrcycu@gmail.com)
- Website: [www.icabc2024.com](http://www.icabc2024.com)



Website



Submission System

